

Xavier VIVAS

Frontend/Rapid Developer
& UX/UI Designer

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- 📍 Vancouver, BC
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SUMMARY

Versatile and driven professional with 8+ years of expertise in Web design, online marketing, and UX/UI. Proven problem-solving and analytical thinking skills with a creative mindset. Adaptable to evolving industry technologies, utilizing tools such as AppSheet, Figma, Bubble.io. Led successful projects, including Slackline Vancouver, resulting in the creation and fostering of the slacklining community in Canada.

EDUCATION

Minor in Philosophy, 2005-2006
University of Montreal

B.A. in Finances, 1996-2000
University San Francisco Quito

SKILLS

UX/UI Design
HTML5, CSS, JavaScript, PHP
Frontend Development
Problem-Solving
Rapid Application Development
English/French/Spanish

CERTIFICATIONS

UX Design, Google, 2022
UX/UI Design, CalArts, 2020

WORK EXPERIENCE

Frontend Developer & UX/UI Designer

Xansibar Design

2015 - 2023 | Vancouver, BC

- Proficient in frontend development with a strong focus on UI/UX design, utilizing modern web technologies to create intuitive and visually appealing user interfaces.
- Customized WordPress/Shopify websites through advanced HTML, CSS, and JavaScript coding, including complex micro animations to deliver visually engaging and interactive user experiences.
- Developed and implemented diverse functionalities and web apps, enhancing website performance, user experience, and interactive features to optimize client engagement and drive business growth.

E-commerce/Project Manager

Absolute Slacklines Inc.

2012 - 2018 | Vancouver, BC

- Spearheaded the end-to-end development and implementation of an e-commerce platform using WooCommerce, effectively establishing a robust online presence and enabling seamless customer transactions and product management.
- Utilized strategic digital marketing techniques, including SEO optimization, social media advertising, and email marketing campaigns, to drive targeted traffic, enhance brand visibility, and achieve significant revenue growth.
- Analyzed customer behavior and market trends using data analytics tools, providing valuable insights for optimizing the e-commerce user experience, improving conversion rates, and identifying new growth opportunities.

Translator & Product Coordinator

Reputable Translations

2008 - 2015 | Vancouver, BC

- Worked in the fields of translation, voice-over, interpretation, and transcription.
- Coordinated outsourced staff to effectively collaborate in large projects and implemented QA procedures.